



FAQ for the local business community—to keep you in the loop!

- ◆ The festival runs Saturday, September 30 and Sunday, October 1, BUT as you may know we close public parking lots as early as Thursday for the Midway, Tents and Pumpkinfest Village area fencing—please be patient with us
- ◆ All back alleyways are accessible—but we urge you and your staff to drive slowly and take care, or utilize our shuttle buses
- ◆ It's the 30th anniversary of the Car show / 38th year of Pumpkinfest
- ◆ We encourage you to dress up your store fronts, offer specials geared to the season or a % off to anyone with a wristband. Let us know if you have a promotion in mind and we'll help get the word out!
- ◆ We have access to corn stalks, pumpkin people boards and bunting and if contacted can have all at coulter parkette in the days leading up to Pumpkinfest weekend—help organize decorating your block of Port Elgin and we'll deliver!
- ◆ Admission to Pumpkinfest Village: \$8 adult; \$6 seniors & kids 3-12; 3 and under free—family passes will be available in September at local outlets (2A, 2other) for \$25
- ◆ Concert tickets, 50/50 tickets and car show registration can all be found online at www.pumpkinfest.org

Maps are forthcoming, but closures are similar to other years with two exceptions:

- *The public parking spaces behind Allan's Fireside Grill beside the Cenotaph Park will be closed to erect the OPG Environmental tent on Thursday, September 28*
- *Gustavus Street between Goderich and Bricker Street will remain closed from Friday morning to Sunday night and will not re-open after the car show as in the past. Access to Tim Hortons and area can still be made through the alley off Goderich Street after the car show disperses at 4pm*

The Pumpkinfest committee thanks you for your understanding and support. This festival was created to bring visitors to our community on an otherwise slow weekend, and we've succeeded! The Ministry of Tourism stats show the average direct economic impact of the event is 4.2M.

Port Elgin Pumpkinfest is a non-profit community organization that counts on donation and partnership support to continue staging this award winning event. The attached pages include more in-depth partnership opportunities and request for support from the business community. From Car Show door prizes, gift cards, funding for children's programming or sponsoring a giant vegetable category the festival relies on your support. No donation is too small, and every single donation is appreciated and promoted on our sponsor board and social media.

Thank you!

Ideas, questions or clarification—call/text 519-389-3714 or email pumpkinfestpe@gmail.com